

Four design awards for Kaldewei washbasins

Bathroom solutions made of Kaldewei steel enamel impress jury at Iconic Awards 2015

St. Ives, August 2015. – At the Iconic Awards 2015 the German Design Council recognised the new Kaldewei washbasins for their unique design quality with a stunning four awards. Kaldewei Cono and Puro were named “Winner” as compelling complete solutions comprising washbasin, enamelled shower surface and bathtub, along with the Centro washbasin series. Special credit was given to the Silenio product series designed by Anke Salomon: washbasin and bathtub received the coveted “Best of Best” label.

“We are delighted that so many of our bathroom solutions made of Kaldewei steel enamel were singled out by the jury at the Iconic Awards. This recognition is a reflection of our high design standards and our resolve to offer comprehensive bathroom solutions,” says Arndt Papenfuß, Head of Marketing at Kaldewei, adding, “With the washbasins made of steel enamel, Kaldewei opens up a new chapter in bathroom design – the whole bathroom, from bathtub and shower surface to washbasin, can now be styled with a coherent design vocabulary in one material and quality.”

The award ceremony will be held at the Pinakothek der Moderne in Munich on 5 October 2015. The Iconic Awards are presented by the German Design Council, which has supported the business world in all aspects of design for more than 60 years and is one of the world’s leading centres of expertise on design. The prestigious award acknowledges the integrated and consistent presentation of products in all fields of architecture, the construction and property sectors, and the manufacturing industry. Next to aesthetics, all entries are assessed by an independent panel of experts for criteria such as safety, sustainability and environmental compatibility.

KALDEWEI

Presse-Information · Press information

About Kaldewei

Franz Kaldewei GmbH & Co. KG is a worldwide partner for high-quality bathroom solutions made of unique Kaldewei steel enamel. With a portfolio of over 500 shower surfaces, bathtubs and washbasins, the premium manufacturer provides perfectly coordinated solutions for project business and private clients – featuring a uniform material throughout and harmonious design. Kaldewei steel enamel products have demonstrated their distinctive material advantages in the bathroom over decades. The company has been recognised as a “Brand of the Century” and, thanks to its collaboration with internationally renowned design companies, has received over 100 design awards. Founded in 1918, Kaldewei is now represented in more than 70 countries around the world, either by its own subsidiaries or by sales partners.

Source: Franz Kaldewei GmbH & Co. KG. Copy requested.

KALDEWEI

Presse-Information · Press information

Press contacts:

Esprit PR Ltd.

Tel. +44 1428 714 546

Tracy Bates

tracy@espritpr.com

Suzanne Binfield

suzanne@espritpr.com

Cedar House

Kiln Way

Grayshott

Hampshire, England

Further information and illustrations are available from Kaldewei's virtual press office: www.kaldewei.com

Captions:

1_Kaldewei_Silenio



Image source: Kaldewei

The washbasin and bath of the Silenio product series distinguish themselves by their sensually modern design: The soft, organic interior shape of the Silenio washbasin culminates in a narrow, precise washbasin lip that echoes the natural, fluid lines of the Silenio bathtub. This harmonious design was selected by the jury of the Iconic Awards 2015 for the coveted “Best of Best” award.

Pictured: Silenio countertop washbasin and Silenio bathtub

2_Kaldewei_Cono



Image source: Kaldewei

3_Kaldewei_Puro



Image source: Kaldewei

The Kaldewei Cono and Puro bathroom solutions were awarded the “Iconic Award 2015 – Winner” in the “Product” category. The new washbasins made of steel enamel pick up on the characteristic design features of the respective shower surfaces and bathtubs to form a harmonious bathroom made completely in one style and one material.

4_Kaldewei_Centro



Image source: Kaldewei

Based on the geometry of the circle: The Kaldewei Centro washbasin with its timeless design was named the “Iconic Awards 2015 – Winner”. The new washbasins made of Kaldewei steel enamel are available in different sizes and have been developed for installation in many different ways.

Pictured: Centro washbasin as undercounter model

5_Kaldewei_Logos_Iconic_Awards_2015



product
best of best



product
winner

Image source: Iconic Awards 2015